

Marabu Company Presentation

Committed to Advancing Inks and Coatings

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Marabu – The Company



Founded 1859 in Stuttgart

A family-owned business

Printing Inks & Creative Colours

> 500 employees worldwide

16 subsidiaries and over
> 100 distribution partners

Annual turnover > 100 Mio EURO

Annual growth of 5%



Marabu – The Company



Production sites Germany: Tamm & Bietigheim
Production sites overseas: USA & Paraguay

Worldwide distribution

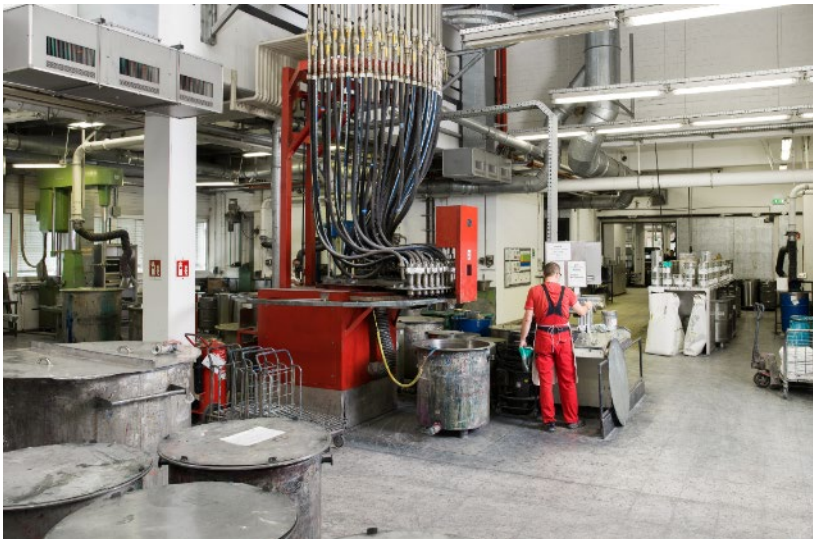
Production volume > 4,000 Tons p.a.

Leading-edge service, quality & innovation

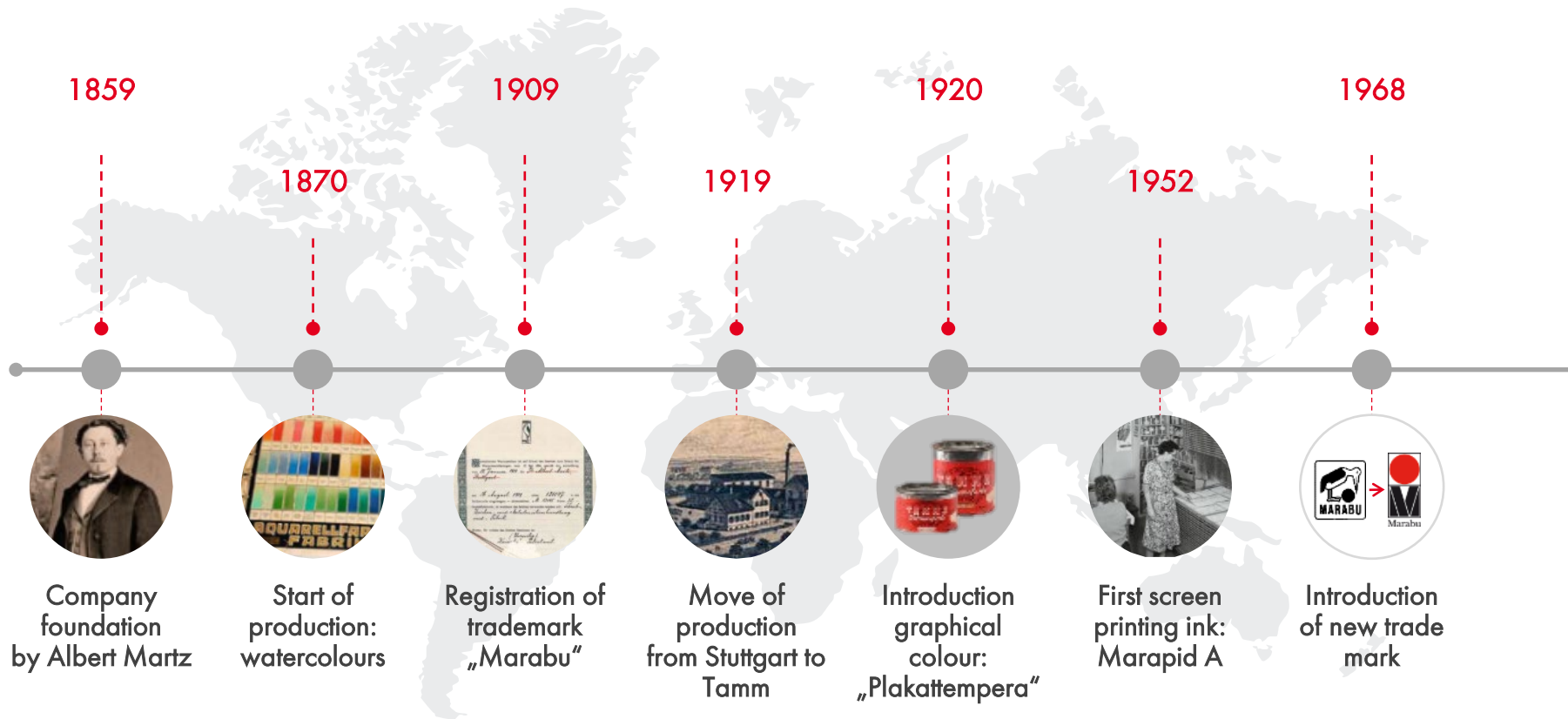
**> 1,000 inhouse printing tests
for customers p.a.**

**ISO 9001, 14001, Responsible Care, Sony
Green Partner, GOTS-ICEA-05-159 ...**

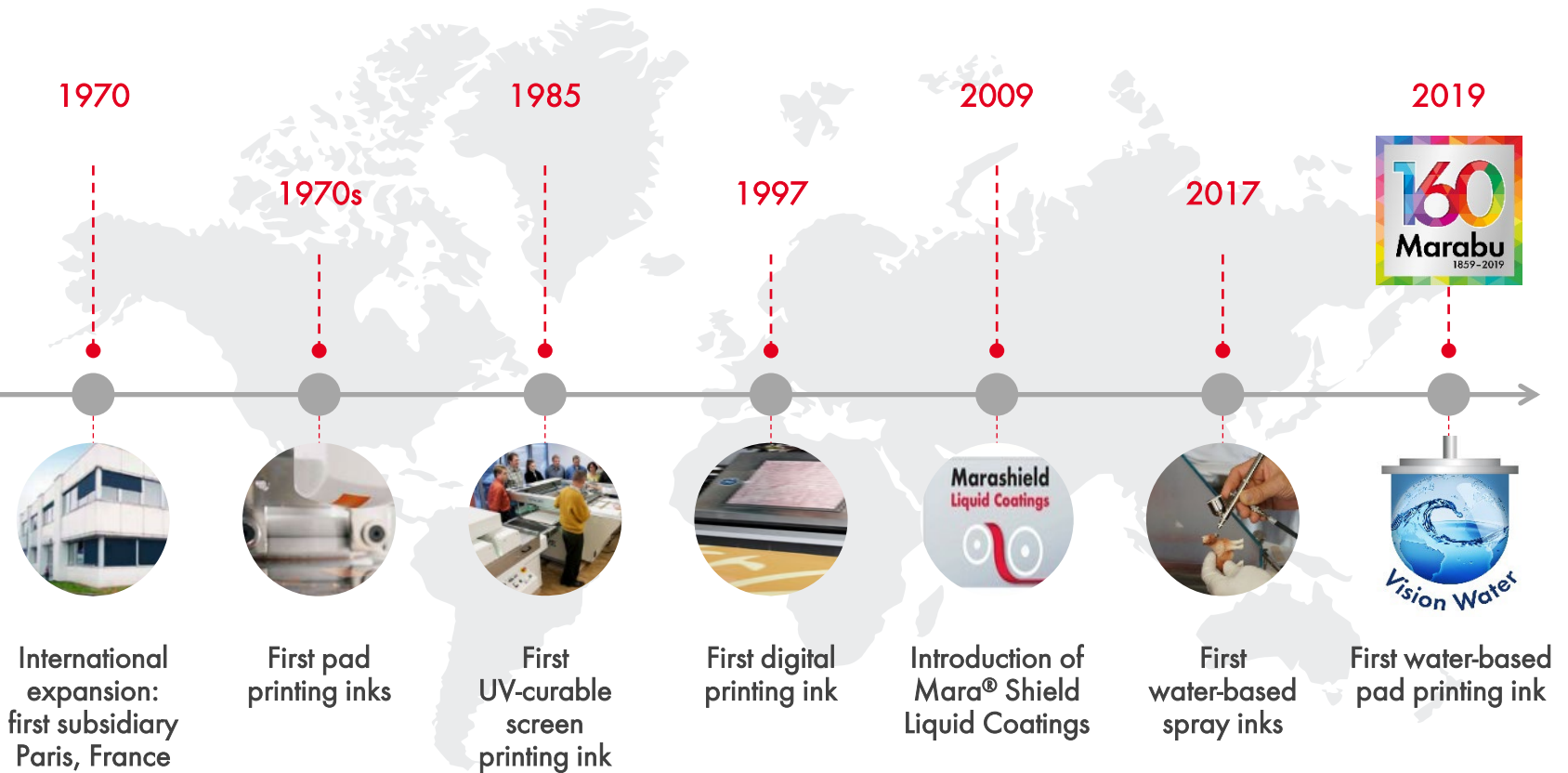
**Member of EuPIA, CEPE,
ESMA, BVDM...**



History: The Beginning



History: The Present



Global Footprint



Group Headquarters (Germany): Printing Inks: Tamm – Creative Colours: Bietigheim

Marabu Subsidiaries

Distribution Partners in more than 90 Countries

Product Portfolio



Our maxim:
Constant quality
maximizing your
productivity

Printing Inks

SETTING THE STANDARD

- Screen printing inks
- Pad printing inks
- Digital printing inks
- Liquid coatings
- Water-based spray paint



“Committed to advancing inks
and coatings”

Screen Printing Inks



Expertise of
over 70 years
hands-on experience

—
Innovative
market firsts

Screen Printing Inks

INDUSTRIAL APPLICATIONS

- Glass ceramics
- Operator control panels
- Packaging & containers
- Labels & signs



UV-curable & solvent-based

Screen Printing Inks

INDUSTRIAL APPLICATIONS

- FIM & IMD
- Automotive
- Identity cards & optical discs
- Functional inks



UV-curable & solvent-based

Screen Printing Inks



GRAPHICAL APPLICATIONS

- Posters
- Banners
- Promotional displays
- For indoor & outdoor use

UV-curable & solvent-based

Pad Printing Inks



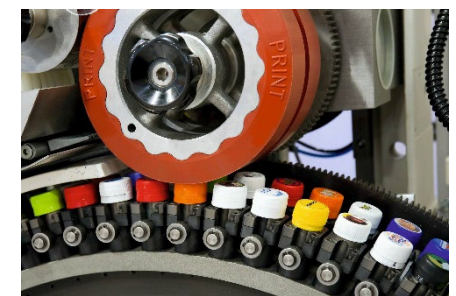
**Expertise of
40 years experience**

**Committed to continual
development**

Pad Printing Inks

VARIOUS APPLICATIONS

- Glass & ceramics
- Audio & electronic devices
- Medical products
- Packaging & bottle closures
- Automotive & technical markings



UV-curable, solvent- & water-based

Pad Printing Inks

VARIOUS APPLICATIONS

- Toys and baby products
- Sports equipment
- Direct printing onto textiles/shoes
- Promotional gifts
- Office equipment



UV-curable, solvent- & water-based

Digital Printing Inks



Consistent products
for a variable technology

Digital Printing Inks

GRAPHICAL APPLICATIONS

- Soft signage (banner, poster, flags)
- Displays and signs
- Vehicle wraps
- Exhibition designs
- Promotional printing
- Art prints



UV-curable, solvent-based & water-based

Digital Printing Inks



INDUSTRIAL APPLICATIONS

- Textiles & apparel
- Container and packaging printing
- Decor printing
- Interior design
- Medical products
- Toys



UV-curable, solvent-based & water-based

Liquid Coatings



Mara[®] Shield

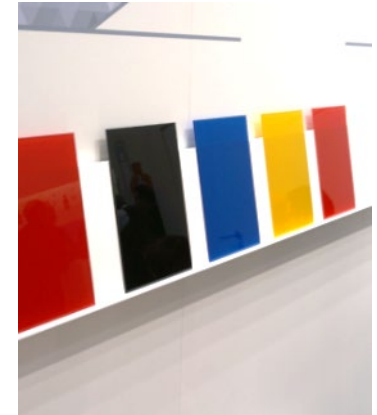
**The smart alternative
to film lamination**

Liquid Coatings

UNIVERSAL APPLICATIONS

- **Primer:** adhesion promoter for difficult materials
- **Finishing:** high-gloss, semigloss & matte
- **Protection:** chemical & mechanical damage
- **Colouring:** colourful & opaque
- **For indoor/outdoor use**

UV-curable or water-based
Easy to apply - automatically or manually



Water-Based Spray Paints



Maqua® Coat MAF
Maqua® Color MAC

—
**Ideal for sensitive
applications**

Water-Based Spray Paints

SPRAY & BRUSH APPLICATIONS

- Virtually odorless, high safety at work, lowest PAH and VOC values
- Perfect for sensitive applications made from PVC, wood, leather, styrofoam
- Polyester, TPU, TPE, biopolymers after pre-treatment
- Easy processing and high resistance



Environmentally friendly and safe

Creative Colours

A collection of Marabu creative products including paint tubes, markers, and brushes. A red paint tube is in the foreground, and a black marker is lying horizontally. In the background, several other paint tubes and brushes are visible, some in a wooden palette.

COLOURS
CREATE.CARE.ENJOY.

Creative Colours

ART

- Fine artist paints
- Artist spraypaints
- Mixed media
- Drawing supplies



We inspire with ideas and enthusiasm



CREATIVE AND CHILDREN

- Fashion & textiles
- Porcelain & glass
- Home & decoration
- Handicrafts & painting
- Media, varnishes & glues
- For children: Marabu KIDS
- Painting substrates, tools & accessories

We give creativity its colour

Corporate Philosophy



Innovation

Reliability

Social
Conscience

Research and Development



ALWAYS THINKING AHEAD

- Leading edge R&D
- > 20% of all employees work in R&D
- Long-term experience
- State-of-the-art test equipment
- Consistent quality control
- Test of long-term effects
- “Made in Germany” tolerance requirements

Inks designed for real-world needs



WE ENSURE OUTSTANDING QUALITY

- Made in Germany
- Highest batch to batch repeatability
- Routinely system & process audits
- Use of high quality raw materials
- Ultimate in productivity
- Employment of highly effective processes
- All in-house for complete visibility & quality

The reason for our success

Our Service – Your Benefit



MARABU IS MORE THAN JUST INK

- International service and support network
- Technical hotline
- Test print service
- Colour matching
- Training center: theory and practice
- Application engineers
- State-of-the-art databases



Locally available globally

Sustainability



GREEN IS MORE THAN A COLOUR SHADE FOR US

- Certified according to ISO 9001, ISO 14001
- Operational environmental protection
- State-of-the-art plants and equipment
- User-friendly and low-emission products
- Avoidance of regulated materials
- Efficient use of energy and resources
- Certified according to STANDARD 100 by OEKO-TEX®



Responsibility towards humans & environment





**THANK
YOU**

Marabu GmbH & Co.KG

www.marabu-inks.com

